REVOLUTION VIEWING

The Complete Guide TO OUR Rich Media Solutions



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About Revolution Viewing

- Revolution Viewing is a digital content and technology agency founded in 2004
- We are specialists in delivering rich-media content
- We are a team of 20 based in Leeds
- We are leading suppliers in the Home Builder and Higher Education sectors
- We work with nine of the top 25 UK homebuilders, as well as many Small to Medium Enterprises
- All of our projects are captured and managed in-house



Tony
Chief Operations Officer



Craig
Head of Sales



Danny
Account Manager



Collette
Senior Project Coordinator



Ash
Lead Photographer



Mike
Senior Photographer



Nick
Senior Multimedia Technician



Videos

Videos are a great way of depicting an aspirational lifestyle to your chosen audience. Studies show that 81% of buyers prefer the immersive experience of a video and they remember 95% of what they've seen. They are a vital part of your digital content.



Classic Video

Our Classic Show Home Video package is designed to capture every main room in the property, including front and back exteriors, or a single front exterior of an apartment block (weather permitting). It comprises of wide shots only, using a rail or tripod mounting

Scan the QR code to see an example





Revolution Viewing are always on hand when I need them. Efficient, reliable and helpful, especially as I'm new to the role, they have been a great support.

Stephanie Anslow, Taylor Wimpey

Classic with Features

As Classic, but with a number of key selling points that the home has to offer such as dual sinks, premium appliances, pizza oven etc

Premier

The Premier upgrade provides everything from our classic videos, but with a more emotive and creative presentation through the use of additional artistic shots

There are quite a few reasons why I always come back to Revolution Viewing for videos. Firstly, the customer service is exemplary and secondly, if I want to try something a little bit different Revolution Viewing are always open to giving it a go.

Holly Bloor, Marketing Manager, Bloor Homes

360s

360 virtual tours allow prospective buyers to explore your homes at their own pace. Previous research has revealed that virtual tours add an average of 5.6% to the sale value of a house. Can you afford not to have them?



Classic 360

A 360 Virtual Tour of rooms within the property with the ability to pan horizontally. Clickable arrows are included to allow users to ‘walk through’ your show home from room to room



Premier

As the ‘classic’ package, but premier allows you to pan both horizontally and vertically, as well as offering full-screen viewing

> **(The 360) It’s a tab I’ve constantly got open on my browser.**

Eren, New Home Purchaser



Photography

Camera phones have come a long way but first impressions count.
Our professional photographers know how to make areas look brighter,
bigger and more inviting and with a back end editing team,
you can guarantee that perfect shot.





Gold

Taken with a flash rig, we supply wide images in high-resolution and web-ready formats

Local Area

We can take a variety of requests to build a picture of what this area is like to live in. All come with high-resolution and web-ready formats

Platinum with Props

As above, but with the addition of portrait and lifestyle images supplied in high-res and web-ready formats. Also available without props

Development / Street Scenes

This can really help the end user visualise what it's like to live on this development. High-resolution and web-ready formats are supplied

Other Services

We work closely with our customers, so the services we provide have expanded upon their requests.



Local Area Video

Production of a circa. 90-second video showcasing around five locations within a three-mile radius

Bespoke

Have an idea that's not on here? Just ask us; we like to be challenged!

Development Video

75 seconds of an engaging presentation to showcase development exteriors

Social Media Edits

A short edit of the show home content featuring the main rooms in the property e.g. kitchen, living room, master bedroom, bathroom

We can deliver some projects in just 24 hours if required



“

Our Net Promoter Score of 85* is industry leading because we really take pride in our work and look after our customers. Working closely with them, we are constantly evolving to ensure they receive the best possible service.

Craig Nathan-Moss, Head of Sales, Revolution Viewing

* Correct as of 27/07/2023

The RV *Rewards* Scheme

Innovation is central to everything we do at RV. Most of our clients have joined us for large parts of our 20 year journey and they have helped shape the products we offer today.

We think it's high time that we start rewarding clients who help improve us and so we have launched our loyalty scheme. You can find full details of it through the QR code opposite.

Tried & trusted

We are trusted to consistently deliver high-quality work by some of the UK's top house builders.

Bellway

BLOOR HOMES

miller homes

Story HOMES

Taylor Wimpey

With everything being managed in-house, you can rest assured you'll soon be in receipt of great digital content needed to sell your homes whilst being able to dedicate your precious time elsewhere

REVOLUTION VIEWING

revolutionviewing.com | hello@revolutionviewing.com
103 Kirkstall Road, Leeds, LS3 1JL | 0113 2053750